

colab is (...)

creative. career. origination.



industry-meets-lmc career counseling & development

LMC's CoLab offers in-depth career sessions with **Creative Director, Jillann Hertel, MFA** for deeper explorations through an individualized **industry-meets-LMC** lens.

As an **artist, creative faculty member** and **industry professional**; Hertel is holistically-equipped to help students draw connections and discover strength in themselves.

Hertel focuses on **project-based instruction**, supervises the CoLab's **creative media interns**, and **teaches** an undergraduate **senior** seminar, **Art of Industry**, as well as the GMC graduate course in **Professional Portfolio/Media**.

Relevant **external internships** may also be registered through CoLab **for LMC elective credit(s)** (at the undergraduate level).



a gallery

CoLab **gallery** exhibits student work whether it be CoLab created, curated, or hosting an LMC class exhibition.

The **virtual gallery** keeps a showcase of our creations and highlights the work of our majors.

create your future.

- colab.gatech.edu
- ● colab-gallery.lmc.gatech.edu



a working creative studio

CoLab's studio is an **inclusive** space that celebrates **creativity** and **well-being**.

Designed as an oasis with natural elements (woods) juxtaposed with the technological (Mac stations) to **nourish** students inspiration (tea, origami, water colors+) while they **learn** and **make**.

CoLab studio's **creative media interns** develop their skills and portfolios in fields such as: graphic design, web design, UI/UX, writing, social media, exhibitions, podcasting, and video-making while making real world client-based assets.

Interns also assist with CoLab technology, the space/supplies, and any students who drop-in.



a resource

CoLab creates **authentic networking** opportunities by connecting students with alumni and with our broader networks.

In our weekly **HOW newsletter**, *Highlights of the Week*, we share LMC and industry **community stories**, upcoming **events, jobs, internship opportunities, advice** and more!

We provide materials, tips, readings, links to resources, and platforms to build and share your creativity.